Your Experts for Authority, Information and Opinion

For more than a quarter-century, audiences have trusted CNET to simplify the complicated and help them navigate a rapidly changing world driven by one core ingredient: technology. Today, CNET is a go-to destination for the news and advice that matters most in today’s modern life: tech, money, wellness, culture, home, science and cars. Our experts are available to help you report on what’s happening, what’s next and why it matters to your audiences.

Marc McCollum
President of Media and Commerce

Marc oversees the company’s strategic partnerships and investments in media, entertainment and consumer technology brands including CNET, GameSpot and ZDNet. More than 600 professionals in content strategy, development, production and publication work under Marc’s leadership.

Lindsey Turrentine
EVP, Content and Audience, CNET

Lindsey Turrentine is responsible for all content strategy and development at CNET. Under Turrentine’s 23 year tenure, CNET has expanded its news, commentary and reviews coverage to the breadth of things consumers care about while enhancing its lead as the largest technology media brand in history.

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**TECH EXPERTS (CONTINUED)**

**Ian Sherr**
Editor at Large, Silver Spring, MD
Tech Generalist, Apple, Microsoft, Gaming

**Scott Stein**
Editor at Large, New York
AR/VR, Tablets, Gaming, Future/Emerging Trends

**Joan Solsman**
Senior Reporter, New York
Digital Media, Streaming Services, Entertainment

**Maggie Reardon**
Senior Reporter, Philadelphia
Net neutrality, FCC, wireless plans, robocalls, regulations, digital divide, broadband access

**Laura Hautala**
Senior Writer, Seattle
eCommerce, Amazon, Mobile Payments, Logistics and Supply Chain

**Oscar Gonzalez**
Staff Reporter, New York
Misinformation, QAnon, Reddit Culture, Gaming, crypto, fintech

**Lisa Eadiccio**
Senior Editor, New York
Mobile Devices, Apple/Google/Samsung, consumer tech, tech events, health tracking devices